



BIRŠTONAS – HEALTH AND HARMONY RESORT

Vice `Mayor of Birštonas Municipality
Edvardas Citvaras

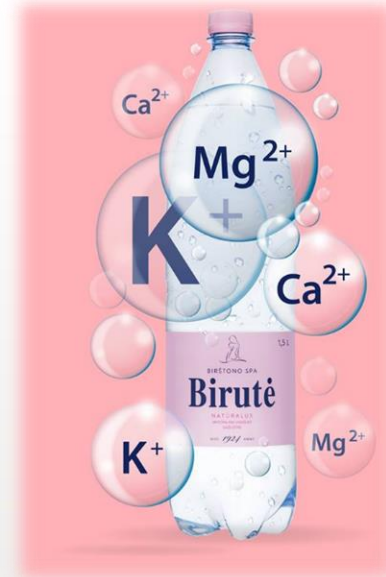
BIRŠTONAS RESORT

- Birštonas – a unique place, situated in the loops of Nemunas river.
- 90 percent of Birštonas territory is located in the Nemunas Loops Regional Park. The resort takes pride in its bromine-rich mineral water, which is recognized and valued in Europe.
- Birštonas is quiet, peaceful and safe resort.



WHAT BIRŠTONAS IS RICH IN?

- Natural mineral water;
- Curative mud;
- Unique climate and landscape created by the Nemunas Loops and pine forests;
- Treatment and rehabilitation facilities;
- World-class wellness services;
- Highly qualified specialists;
- Reasonable prices and high quality.

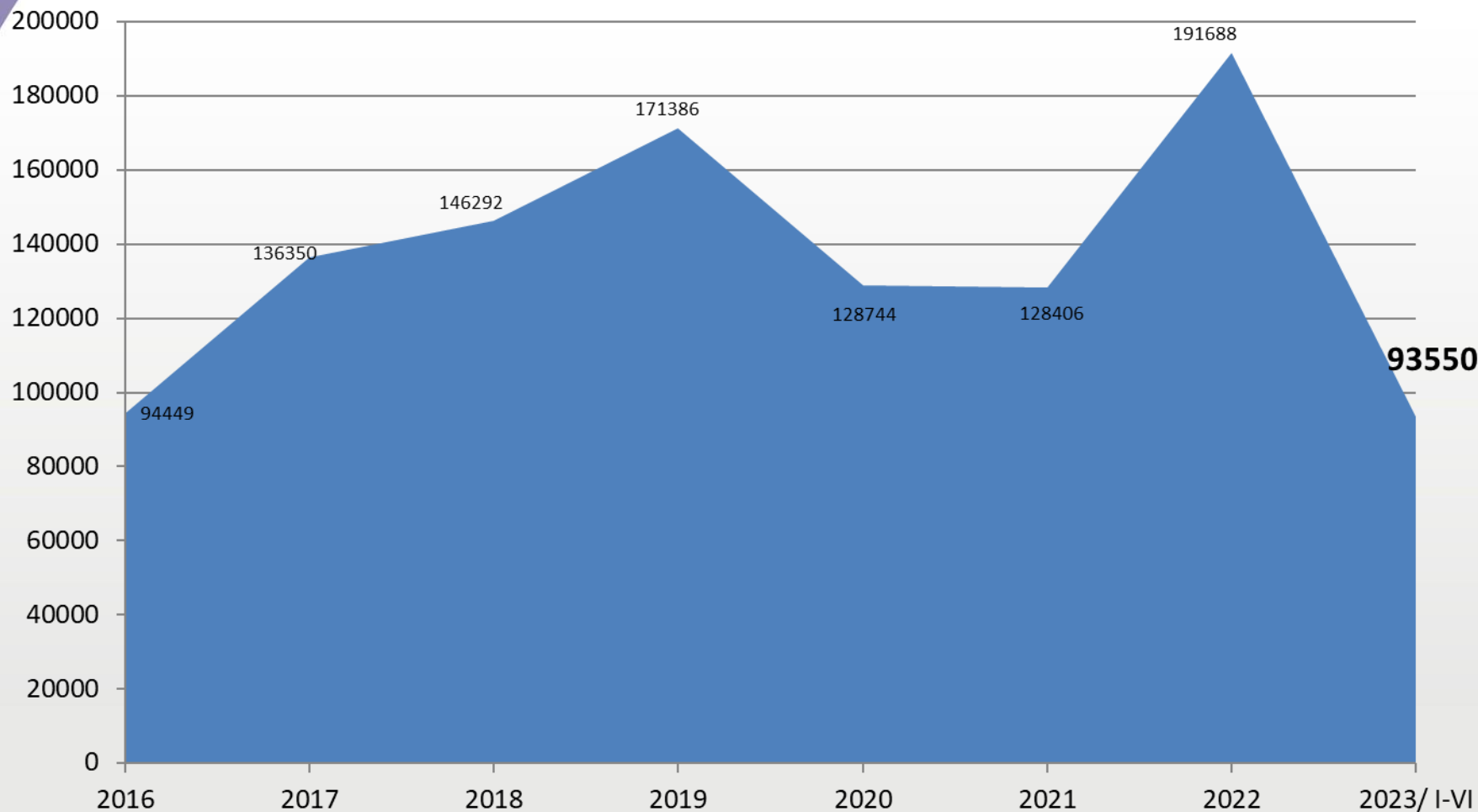


BIRŠTONAS – A ROYAL RESORT OF INTERNATIONAL TOURISM AND UNIQUE HEALTH SERVICES

- Medical Tourism.
- Wellness Tourism.
- Rehabilitation Tourism.
- Diagnostic Tourism.
- Medical SPA Tourism.
- Children and family tourism.
- Experience tourism.
- Team creative holidays.
- Business / Conference Tourism.
- Gastronomic Tourism.
- Safe tourism.
- Combining health tourism with cultural and entertainment tourism.



TOURISM IN NUMBERS. TOURISTS



Data of Birštonas tourism information center. Total number of tourist in Birštonas.

MOST TOURISTS COME FROM / TARGET MARKETS BY NUMBER OF SPENT NIGHTS

	2018	2019	2020	2021	2022	2023 I-VI month
Total	2,8	2,6	2,5	2,6	2,1	2,1
Lithuania	2,5	2,3	2,4	2,5	2,0	2,0
Foreign countries	6,0	5,6	4,7	4,0	3,9	4,0

	2018	2019	2020	2021	2022	2023 I-VI month
Latvia	2,6	2,7	2,7	4,3	3,2	3,4
Germany	11,8	10,5	9,5	7,9	8,8	7,7
Israel	9,5	10,3	3,8	8,7	11,0	10,6
Poland	6,9	3,0	3,5	2,9	2,2	2,4
Estonia	3,6	2,9	4,9	3,7	2,7	3,3

POSITIVE CHANGES IS CONTINUING IN THE RESORT

- More than 3500 places to stay:
 - 3 medical;
 - 3 SPA hotels;
 - 15 hotels and guests' houses;
 - 4 rural tourism apartments;
 - 1 camping
 - More than 40 private accommodation places;
- Constantly growing number of tourists;
- Health and MICE tourism products are popular in Birštonas as well as eco and rural tourism.



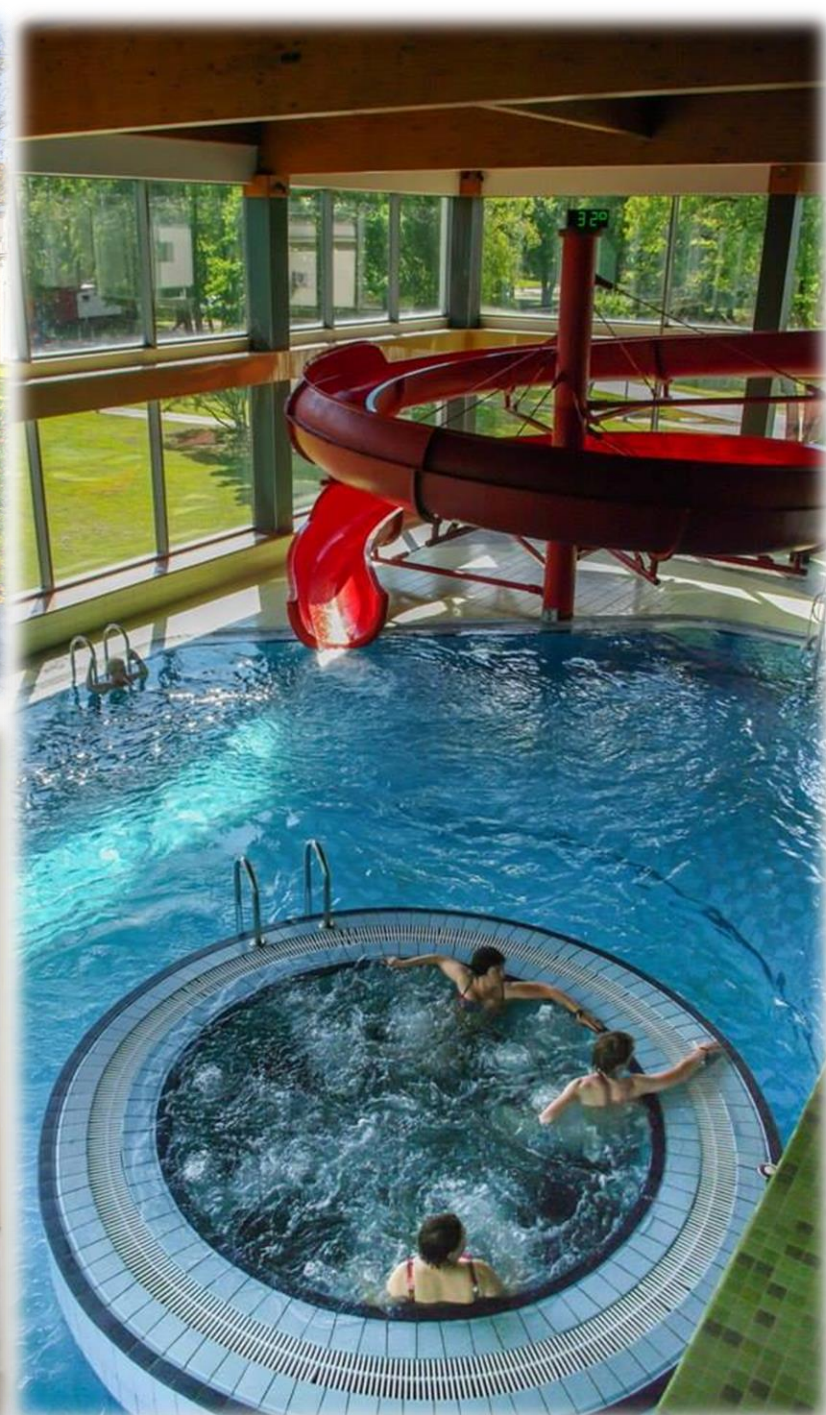


Eglè Medical SPA





Medical SPA „Tulpë“





Medical SPA „Versmė“





EGO SPA

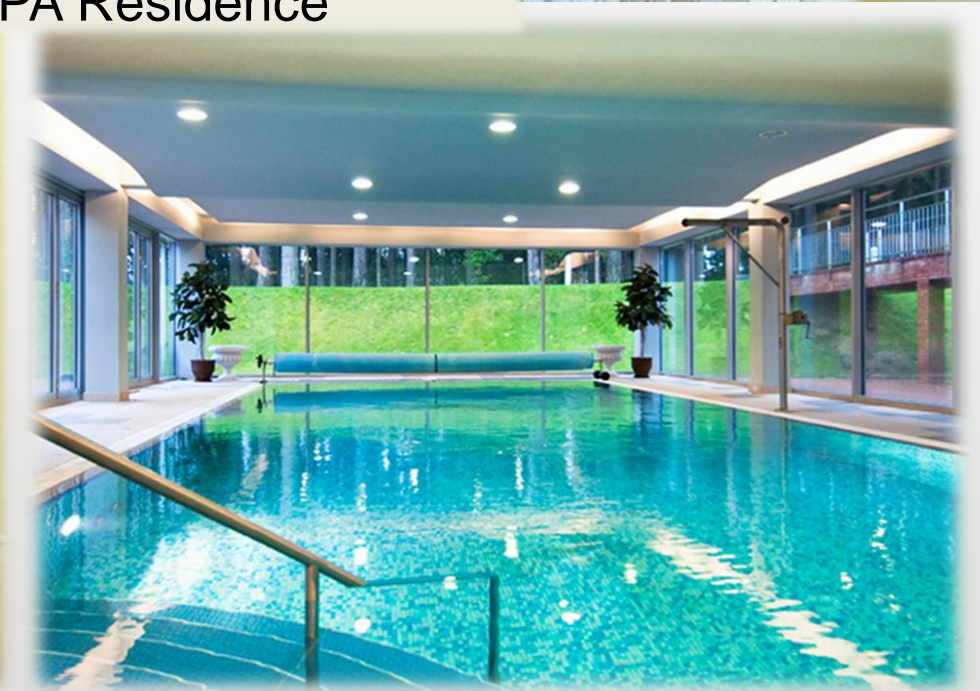


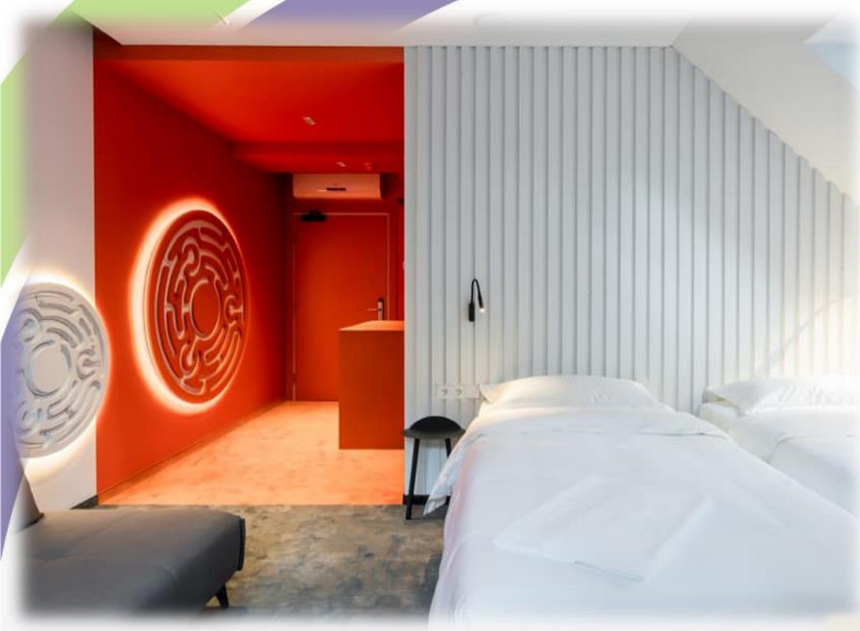
Vytautas Mineral SPA





Royal SPA Residence





Esè Hotel SPA and Gastrobar





Camping „Nature camp Birštonas“



NEWEST ATTRACTIONS

12 meters high
climbing tower

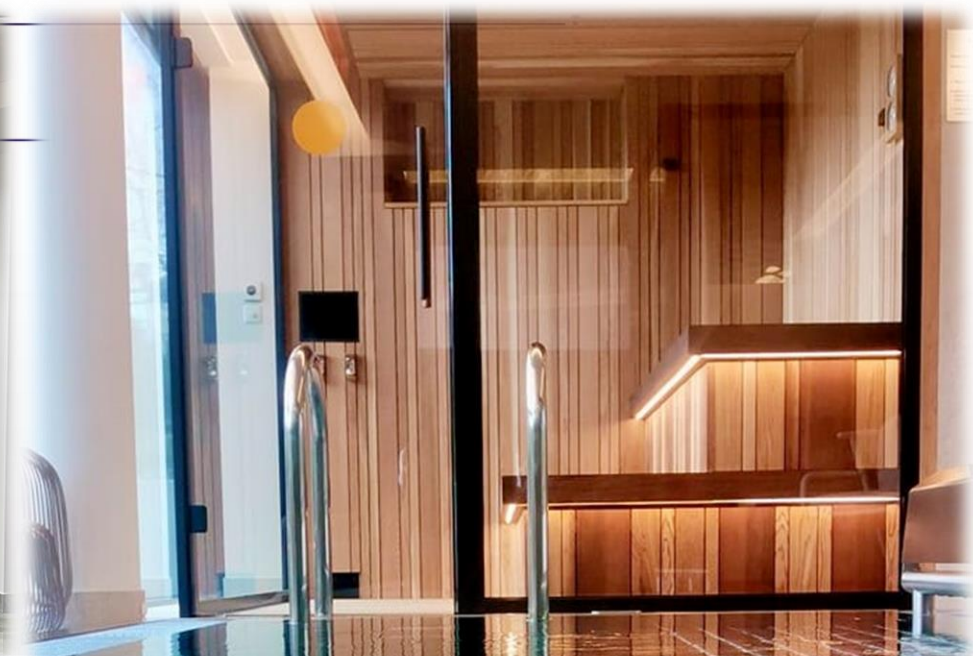


NEWEST ATTRACTIONS

600 meters long toboggan run



THE LATEST TREATMENT SERVICES



SILENCE AND HEALTHY LIFESTYLE RESORT

THE HIGHEST PANORAMIC VIEW TOWER IN LITHUANIA (45 m.)



SILENCE AND HEALTHY LIFESTYLE RESORT

MINERAL WATER GRADUATION TOWER creates sea climate. This is a wonderful place to cool off and relax on a hot summer day as mineral water falls down the tower walls.



SILENCE AND HEALTHY LIFESTYLE RESORT

MINERAL WATER PAVILION BIRUTĖS VILLA is open to everyone who values the benefits of mineral water and its invisible but tangible effect on the body.



CULTURAL EVENTS

More than 200 different events:

- Concerts
- Exhibitions
- Festivals
- International discussion festival
- The town festival and others



ACTIVE LEISURE ACTIVITIES

IN AIR:

- Hot air balloon flights
- Paragliders flights
- Gliders flights



ON EARTH:

- Biking trails and rental points,
- Horse riding,
- Outdoor tennis courts,
- Skateboard and various inventory rentals



IN WATER:

- Shipping in Nemunas river
- Water motorcycles
- Kayaks



FUTURE AND DREAMS



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Have a nice time in Birštonas!

